

# INDEX

Letter of Appreciation	3
What is Colores de Calcuta	4
Who We Are	5
Colores de Calcuta Community	6
Where Do We Work: Calcutta, "The City of Joy"	7
COVID19 Global Pandemic in Calcutta	8
Cooperation for Development Programme	9
Food Aid during the Covid19 emergency	10
Community Health Programme	11
Child Nutrition Programme	12
Child Education Programme	15
Anand Bhavan Home for Girls	16
Awareness Raising and Culture	17
Communication and Press	20
Transparency	22
Resources Use and Origins	22

# THANK YOU

In this memo, we share the work carried out during 2020. A year marked by the COVID19 pandemic, which since the month of September 2020, India is the second country with the highest number of cases registered worldwide. Since the month of March, when the government enacted the first restrictions, we reorganized our work in order to continue to provide support to the people facing this health and humanitarian crisis in situations of extreme vulnerability.

The first restrictions in Calcutta affected teaching institutions, who had to suspend their activities in presence from the 16th of March until the end of the year, affecting two of our projects: **Anand Bhavan Home for Girls and the Child Education Programme**. Since then, we have developed a continuous follow-up of the families that has allowed us to know the emergency situation they were living. With the suspension of the informal economy, the families of the community lost their resources allowing them to cover their basic needs, including food. As a response, in April 202 we started the COVID19 Emergency Campaign, providing food, hygiene products and protection aid.

With the health public system overwhelmed, we reinforced the community health programme we develop in the Medical Centre of the slum of Pilkhana, which is carrying out an essential function as a primary care health and support reference in this community.

All this has been possible thanks to all the people that have collaborated in making it possible. Since the beginning of the pandemic, we received messages of support, asking about the situation in Calcutta, and your response to the Emergency Campaign has sincerely moved us.

The pandemic has brought to light that we live in a **globalised world**, where we are all connected. The pandemic is a shared experience, but we face it from different conditions. Because inequalities between countries and between people have also become clear. Thus, it is important to remember that, in order to exit this pandemic, we must all overcome it.

Thank you very much for being part of the Colores de Calcuta Community.

Yours,





Antonio Mesas and María de Muns

Manager in India and manager in Spain

io meres Maria de Sure

# WHAT IS COLORES DE CALCUTA?

The Foundation Colores de Calcuta is a Spanish NGO committed with the development of the people living under vulnerability, exclusion and poverty conditions, in order to improve their quality of life.

We became a foundation in 2013, but our history dates back to 2006, when we started the cooperation for development programme that we carried out with the NGO Seva Sangh Samiti, our local counterpart, in one of the biggest and most populated slums of the city of Calcutta, Pilkhana, internationally known as "The City of Joy".

MISSION: Promoting personal and community development opportunities to improve the quality of life of the people living under vulnerability, exclusion and poverty conditions; paying special attention to childhood.

INTERVENTION LINES: Health, Education, Family and Community, Awareness Raising and Culture.

**VISION:** Reference spaces inside the communities, fostering self-help and personal and community development relations in a sustainable, recurrent and autonomous manner.

# A model based on opportunities, capacities and rights.

## **VALUES**

CREATIVITY AND INNOVATION

## **PRINCIPLES**

how

The values that move us and that define how we see; thing and act are:	The principles guiding our actions and explaining l we carry out our mission are:
COMMITMENT	GENERATION OF OPPORTUNITIES
TRANSPARENCY	ACTIVATION FOR FULL INCLUSION
HUMANISM	STRENGTHENING OF CAPACITIES
PROXIMITY	AUTONOMY
INDEPENDENCE	SELF-MANAGEMENT
DYNAMISM	RIGHTS GUARANTEE
FLEXIBILITY	PERSONALIZATION
AFFECTION AND WARMTH	MUTUAL TRANSFORMATION

**PARTICIPATION** 

# AWARDS AND LOCAL PARTNER

### AWARDS AND ACKNOWLEDGEMENTS

2009. Antonio Mesas is awarded the Cross of the Order of Elisabeth the Catholic by the Government of Spain

**2013.** Telva Solidaridad Award. Third international Award.

2015. MAPFRE Foundation Award. Best Social Action.

2016. Antonio Mesas is awarded the "Encomienda de la Orden del Mérito Civil".





# Seva Sangh Samiti: our local counterpart

In Calcutta, we work in collaboration with the **Indian NGO Sangh Samiti** (which in Bengali means "Multi-Aid Committee"), which was created in the same slum where we work, Pilkhana. It was created as an NGO in 1968, fostered by a French priest, Father Laborde, who encouraged the inhabitants of the slum to organize and work for the development of their community. 53 years later, Seva Sangh Samiti continues its task and we joined them in 2006. More than half of the local team are inhabitants of the slum, they are the driver and the protagonists of the development of their community, together with the local professionals who contribute with their knowledge and experience.

# Father Laborde, founder of Seva Sangh Samiti, passed away on the 25<sup>th</sup> of December

On the 25<sup>th</sup> of December 2020, Father François Laborde passed away, founder of the Indian NGO Seva Sangh Samiti. His life inspired writer Dominique Lapierre to write his novel "The City of Joy". In 1998, he was awarded by the French government as Chevalier de la Légion d'Honneur and in 2019 as Officier de la Légion d'Honneur. We honour Father Laborde with all respect, admiration and affection. May he rest in peace.





## WHO ARE WE?

Right now, Fundación Colores de Calcuta is made up of 25 people: members, founders, Board of Trustees and technical team.

#### **FOUNDERS**

Antonio Mesas García

María de Muns Ynzenga

Adriana Ornaghi Petrini

Alejandro de Muns Trillo

Alejandro de Muns Ynzenga

Cesare Santi

Tinuca Revolvo Ochoa

Fricodan S.A.

Javier de Juan Company

Jose Mª Herranz Mate

Mª Concepción de la Torre Pedrosa

Mª Eugenia Carbonell Ximénez

Mª José Ynzenga Mazón

María Ynzenga Mazón

Mercé Puy Campàs

Violeta Medina Méndez

#### **BOARD OF TRUSTEES**

**President:** María Zuleta de Reales Ansaldo

Vicepresident: Alejandro de Muns Trillo

Secretary: Eva González de Santiago

Treasurer: Juan Pablo Reus Perezgil

**Member:** Antonio Mesas García

Member: María de Muns Ynzenga

#### **TECHNICAL TEAM**

#### Management

Director in India: Antonio Mesas García

Directora in España: María de Muns Ynzenga

### Technical Volunteering, Management, Finance and Legal

Financial Control: Juan Pablo Reus Perezgil

Members' Management: Javier de Juan Company

Legal: Eva González de Santiago

Data Management: María Vallespín García

IT: María Eugenia Carbonell Ximénez

Data Protection: Cristina Bonal Fernández

#### Communications, Events and Cultural Projects

Media, Communications and Cultural Projects: Violeta Medina Méndez

Events: María Linares Liébana

**Graphic Design:** Tere Carbonell Ximénez

Social Media: Sofía Duffo Vilaplana

### **Profejct Drafting and Evaluation**

Álvaro Ortiz de Zarate

Leyre Moreno Areso

#### In 2020 the following worked with us:

Website Maintenance: : Freepress S.C. Madrileña

Administrative Services: DDC Consulting S.L.

Translation: Diana Valero Vasseur



# COLORES DE CALCUTA COMMUNITY

## **COLORES DE CALCUTA COMMUNITY**

The Community of Colores de Calcuta includes all the people and organisations that, with their collaboration and participation, make the activities we carry out possible, by contributing with resources, time, devotion and enthusiasm.

We want to thank everyone that was part of the Community of Colores de Calcuta in 2020 for their work and support:

FOUNDERS + BOARD OF TRUSTEES + TECHNICAL TEAM

(Management + Technical Volunteering)

25 PEOLPE

17 Women y 8 Men

205 MEMBERS 142 INDIVIDUAL DONORS

28 VOLUNTEERS AND COLABORATORS

LOCAL
COUNTERPART: SEVA
SANGH SAMITI
EQUIPO LOCAL

29 Women y 17 Men

46 PEOPLE

15 COLLABORATING ENTITIES

## **ENTITIES 2020**

NGO LOCAL COUNTERPART



## **ENTITIES COLLABORATING IN 2020**











































MEMO 2020

# WHERE DO WE WORK

# WHERE DO WE WORK: CALCUTTA, "The City of Joy"



Our cooperation for development programme is located in Calcutta (Kolkata), the capital of the West Bengal state. It has a population of **over 15 million of inhabitants**, and it is one of the cities with a higher population density inside India. Our activity focuses in one of the biggest slums of Calcutta, called **Pilkhana**, **better known as "The City of Joy"**, **with an estimated population of 400,000 inhabitants**. It is located in Howrah, an industrial district of Calcutta. It as precarious infrastructures, overcrowded substandard housing and it lacks basic services. Most of the families are large families, living with the extended family. That is how they manage to face the difficulties of a precarious socio-economic situation and they cover the needs of their members. The revenue families have come from the informal economy, leaving them under the poverty threshold.







# GLOBAL PANDEMIC IN CALCUTTA

## THE COVID 19 GLOBAL PANDEMIC IN CALCUTTA

2020 was marked by the pandemic. India was the **second country in the world with the highest number of Covid-19 registered cases** since September 2020, with 10,266,674 registered cases and 148,738 registered deaths at the year end.

The first measures imposed the closing of the teaching institutions in all West Bengal state, and they remained closed from the 16th of March till the next year, affecting two of our projects: Anand Bhavan, home for girls and the children education programme. A few days later, on the 24th of March, India imposed total lockdown, one of the tightest lockdowns in the world, in a country with 1,300 inhabitants.

With these first restrictions, contagions were curbed. But, on the month of June, in the first phase of the end of the lockdown, the mobility of the population between cities and states brought the **community transmission of the virus to all the country**. The exponential expansion of the virus forced the so-called red zones (with higher number of COVID cases) to go back to lockdown until the end of July.

The slum of Pilkhana, where we work, was one of the red zones. These people live in overcrowded places, without bathrooms nor access to fresh water, which makes it difficult to prevent contagion as social distancing and washing hands are measures difficult to follow. Also, it is very difficult to access to face masks on a regular basis due to their price.





On the other hand, the devastating cyclone Amphan hit India and Bangladesh in the month of May, causing 84b casualties and devastating the city with its strong winds and flooding. This specially affected the most precarious houses.

On top of the health crisis, one must add the social and economic crisis, which worsens every month that goes by. Damages are so vast and Deep that several economic surveys forecast that India will not be able to recover levels similar to the ones of 2019 until at least the end of 2023, and employment will not recover until at least more than 5 years. India is the second country in the world with more people living under the poverty threshold, only beaten by Nigeria. The worst blow paralyzing the economy hit directly informal economy. Millions of families, such as the ones living in the slum of Pilkhana, depend on the daily revenues stemming from that informal economy, which was suspended for months, and even today is under minima. It is estimated that the number of people living in poverty has increased by 75 million due to COVID-19. And the scarcity of food, which was already affecting 189 million people, is also increasing.

MEMO 2020

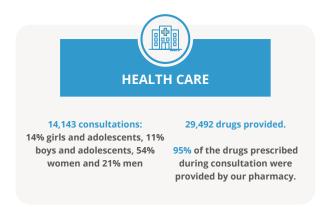
# **ADAPTING PROJECTS**

## ADAPTING PROJECTS AND THE COVID19 EMERGENCY CAMPAIGN

In 2020, we had to reorganize our work in Calcutta due to the pandemic. In the month of April, we started a **COVID19 Emergency Campaign**, which we continued the next year, focusing on the main needs detected: food, health care and support for the families in order to face this humanitarian crisis.

On the other hand, we had to adapt our projects. Until the pandemic, our activity in Calcutta was carried out in two centres: the medical centre in Pilkhana and Anand Bhavan, home for girls and adolescents. In the medical centre of Pilkhana, except for the lock-down months, in 2020 its activity continued, introducing prevention protocols and reinforcing the health care services in order to provide a response to the collapse of public health services. In the case of Anand Bhavan home for girls, the residents had to go back to their homes as a decree was passed, closing all educational institutions. We worked to continue to accompany the residents and to guarantee their support, this time from their residences, with their families. At the end of the year, the changes done to this project gave rise to three new programmes: Food Programme, Family Programme and Education Programme.

### **SCOPE OF OUR WORK IN 2020**









# **HEALTH CARE**

## FOOD AID DURING THE COVID 19 EMERGENCY



The families we work with depend on their daily revenues, therefore, with the suspension of informal economy for months, and still under minima, they have no resources for their most basic maintenance, including food and essential hygiene (such as soap) and protection (masks) products. We detected this emergency situation during Calcutta's first lock-down so in the first week of April 2020, we set up a monthly distribution of bags with food, hygiene products and masks. We also followed-up each one of

the families we work with on a regular basis: the families of Anand Bhavan's girls, and the families beneficiaries of the children units of the medical centre. On the other hand, during the scarcity of masks, the artisans group made them, and they were distributed for free.

### Objective

Providing food aid in order to face the emergency situation caused by the Covid-19 pandemic.

#### **Beneficiaries**

Families living under vulnerability, exclusion and poverty conditions, giving preference to the ones with minors, starting with the families we work with on a regular basis as users of our centres (Anand Bhavan home for girls and the medical centre).

### **IMPACT IN 2020**

• 607 people received food aid on a monthly basis:

53% children and adolescents, 23% women and 24% men.

• Distribution of 8,679 Kg of food, 4,275 soap bars, 315 Kg of detergent and 3,775 face masks.





# COMMUNITY HEALTH PROGRAMME

## **COMMUNITY HEALTH PROGRAMME**



Public health services in Calcutta were collapsed due to the pandemic, including primary care, which is the front line of health care defence against the virus. International experts and organisms have warned about the consequences in the mother-child health. In India, with 27 million of births and 30 million of pregnancies every year, UNICEF states that immunization of boys and girls reduced by 35% in 2020, and that child mortality reached its highest peak, with 15,4%.

This programme is carried out in the medical centre located in the slum of Pilkhana. During the months of total lock-down (April, May and June), the authorities of Calcutta centralized health care in the public hospitals, and following those restrictions, the medical centre had to stop its activities during those months, as it was located in a red area, designated as such due to the high rate of contagions. In this context, as soon as it was possible to open it in July, the medical centre has consolidated as a reference in primary health care inside this community.

### **Objetives**

- Facilitating equal access to a proximity health care of quality, continuous, specialised and coordinated with the public health services.
- Promoting the improvement of health by means of prevention and training, as well as the empowerment of the local community.
- Improving mother-child health.
- Alleviating the effects of the covid-19 pandemic in the most vulnerable population.

### **Beneficiaries**

Boys and girls, women and men of all ages, neighbours of the slum of Pilkhana and of other further away slums (Tikiapara, Belilius Road, Batra, Dasnaghar).





# COMMUNITY HEALTH PROGRAMME

## **SERVICES INCLUDED IN THIS PROGRAMME:**

The centre provides continuous health care 6 days a week, from Monday to Saturday:

- **1. Specialised medical care, with 10 medical specialties:** general medicine, pneumology, gynaecology and obstetrics, paediatrics, dental clinic, otorhinolaryngology, ophthalmology, optometry, dermatology, physiotherapy.
- 2. Pharmacy: providing the drugs prescribed in the consultation for free, in order to guarantee access to treatment.
- **3. Funding of diagnostic tests and healthcare supplies:** glasses, orthopaedic material, dental prosthetics... in order to guarantee access to treatment or to corrective measures.
- **4.** Accompaniment and funding for hospital procedures in the cases requiring hospital stay and surgical interventions.
- **5. Collaboration with public health programmes:** tuberculosis control programme (we are members of the DOT networks), vaccination campaigns...
- **6.** Health and prevention training programme: monthly training sessions on health education from each one of the specialties, addressing patients and open to the neighbours of the slum.

#### ADAPTING AND NEW ACTIONS DURING THE COVID19 PANDEMIC

- Reinforcing health care in order to face demand increase due to the collapse of the public services.
- Protective equipment, prevention measures protocol and training of the health professionals of the team to implement these measures.
- Information and awareness raising campaigns on COVID19: measures to prevent contagion and information about vaccination.





# COMMUNITY HEALTH PROGRAMME

#### **IMPACT IN 2020**

- Healthcare 6 days a week (from Monday to Friday). During 9 months (January to March and August to December).
- 14,143 medical consultations provided: 14% girls and adolescents, 11% boys and adolescents, 54% women and 21% men.
- **29,492 drugs** provided.
- 95% of the drugs prescribed in the consultations were provided by our pharmacy.
- 1,249 attendees (75% women, 25% men) to 57 health training sessions.
- 279 people received prescription glasses, 22 people received orthopaedic and dental benefits; and 9 people were accompanied in hospital procedures.





## CHILD NUTRITION PROGRAMME



In 2020 UNICEF warned about the impact of the current health crisis of child nutrition in India, where half of the population of less than five years of age suffer from malnutrition. With this context in mind, continuing with the Child Nutrition Programme despite the restrictions imposed has been fundamental. From the two services included in the programme (day care unit and weekly care programme), in March 202, following governmental measures, the day care unit closed, but we reorganised the delivery of

baby milk so the programme could continue and to ensure that the boys and girls under treatment could continue with receiving their food. Paediatric care remained in the medical centre. And since the beginning of the pandemic, we followed-up these families and they were included in the Food Aid Campaign.

The child nutrition programme offers a comprehensive treatment including:

- Medical care, nutrition and physiotherapy.
- Training workshops for the mothers (aiming also to include the fathers) about child health and raising guidelines

# CHILD NUTRITION PROGRAMME

### **Objetives**

- Providing treatment for child malnutrition.
- Reducing child mortality.
- Stimulating the development of the children in order to offset the consequences of malnutrition.

.

#### **Beneficiaries**

Boys and girls from 0 to 2 years of age suffering from malnutrition. And boys and girls with disabilities or pathologies hindering their nutrition.

#### **IMPACT IN 2020**

- 806 paediatric consultations to children younger than 5 years of age.
- 1,166 packs of baby milk delivered.
- 57 boys and girls, aged from 0 to 2, receive a malnutrition treatment: 60% girls, 40% boys.
- 32% of the boys/girls overcame their malnutrition and were discharged.
- 86% of the boys/girls received baby mil every month during the mobility restriction months.
- 8 training sessions on children health and children raising carried out, with an average of 18 attendees.

NOTE: In 2020, the number of boys/girls in this programme was lower than in previous years due to mobility restrictions that hampered the families living outside the slum to access the centre, and many families migrated to rural areas.





# CHILD EDUCATION PROGRAMME

## EDUCATION DURING THE COVID19 PANDEMIC IN CALCUTTA



Childhood in India, apart from the stress generated by the pandemic and the lock-down, has had to face the closing of schools as per decree o 16th of March 2020 for the whole of the state of West Bengal, except for some short periods with face-to-face classes, only for the 4 last grades (Classes 9, 10, 11 and 12). This situation has affected 247 million students and 1,5 million schools of Primary and Secondary Education in the whole country, according to UNICEF figures; with greater impact among girls and boys

without resources and that do not have access to education through the internet, as they do not have the devices nor the connections to connect to the internet. As a consequence, many students are dropping out from school. The last annual report on the situation of education in India shows that the school drop-out rate increased from 4% to 5.5% in 2020, especially among the families with fewer resources. On the other hand, the closing of schools is also related to the increase of child malnutrition, as there are many boys and girls that depend on the school meals as their reliable source of daily nutrition.

## CHILD EDUCATION PROGRAMME

The child education programme is carried out in the day centre located in the same building of the medical centre.

#### **Objetives**

- Offering basic care for the comprehensive health of the children: nutrition, hygiene and medical care.
- Providing pre-school education contributing to the psycho-social development of the children and preparing them for their later schooling.
- Accompaniment in the schooling at the age of 5.

#### Beneficiaries

Boys and girls aged from 2 to 5 from families living in poverty, exclusion and vulnerability.

The day centre worked business as usual from January to March, from Monday to Friday: 43 boys and girls attended the day care unit: 56% girls, 44% boys. 2 training workshops were carried out in January and February, addressing mothers (aiming at including fathers as well) about health and children-raising guidelines (breast feeding, solid food, vaccination, nutrition, hygiene...). The day care unit closed on the 16th of march, abiding by the restrictions caused by the pandemic. Since then, the teachers have implemented a follow-up of the boys, girls and their families in order to be aware of the situation they are facing, and which are their needs. Thanks to this follow-up, we became aware of the food emergency they were living due to the lack of resources, and that explains why we included these families in the Food Aid Campaign, apart from receiving medical care in the different departments of the medical centre.





# ANAND BHAVAN

## ANAND BHAVAN, HOME FOR GIRLS AND ADOLESCENTS

Anand Bhavan (in Bengali "The House of Joy") is located in the slum of Salkia, neighbouring the slum of Pilkhana, Howrah (district of Calcutta): a centre promoting access to education and training for girls, adolescents and women. In 2020, it was made up of a home for girls and adolescents and a vocational/university training grants programme.

#### **Beneficiaries**

Girls and adolescents coming from families living in vulnerability, exclusion and poverty from different places in Calcutta, in an urban or rural environment, and from different religions (Hindu, Muslim and Christian).

#### **Objetives**

- Offering a home and protection, covering their basic needs and contributing to the psycho-social development of the girls and adolescents.
- Providing a comprehensive education so that they have the necessary resources for their social inclusion and improving their quality of life.

The home for girls run normally from January to March, with 30 girls and adolescents living in the premises. In March, the residents had to go back to their homes due to the decree closing all the educational institutions. Since the onset, we implemented a follow-up of the girls and their families in order to be aware of the situation they were having, and which were their needs. This follow-up brought forward the need for food that these families were suffering from due to the lack of resources, and this explains why these families were also included in the Food Aid Campaign.

As for the Vocational/University Training Grants Programme, in January 2020, 2 students continued with their training under the vocational training grants programme. One of the girls was finishing her studies just before the pandemic. In the case of the second girls, a nursing student, she was able to continue her studies on-line, as she studies in a private centre that was able to adapt to the new situation while other centres remained closed.





# AWARENESS RAISING AND CULTURE

#### ADAPTING THE PROJECT OF ANAND BHAVAN DURING THE COVID19 PANDEMIC

The first months of the pandemic in 2020, we managed the closing as a temporary measure, waiting for the possible re-opening of schools in September. Once it was confirmed that the schools would remain closed, we started to rethink this project on a mid-long term. We worked in the design and the planning of a new project, aiming at guaranteeing the continuous support for the girls and adolescents that were now with their families in their homes. At the end of the year, the changes in this project gave rise to three new programmes: the Food Programme, the Family Programme and the Education Programme. In the three of them we work under the model of community intervention focusing on the people.





## AWARENESS RAISING AND CULTURE

One of our cross-sectional tasks is to raise awareness in order to promote reflection about international solidarity, cooperation for development and education for a global citizenship. On the other hand, we develop cultural projects in order to promote encounters and bringing cultures and people closer. In 2020, due to the situation caused by the pandemic, many of the activities that were programmed had to be called off, such as the Volunteering Programme in Calcutta. And the educational events and projects that were organized for the schools had to adapt and were carried out on-line.

Charity Dinner Modern Indian Cuisine/Modern Spanish Cuisine: It took place on the 16th of January and Indian and Spanish chefs participates: Chef Abhijit Saha, Chef Vineet Manocha, Chef Avtar Singh Gill, Chef Jorge Bretón, Chef Roberto Capone and Chef Jordi Herrera.

**Cultural day at Pompeu Fabra University:** The event, that took place on the 12th of March, was organised by students of the university. There was music, exhibitions, food, solidarity bazar, all related to India and the activity of our foundation.

Online roundtable "NGO: Acting in times of crisis": Our manager in Spain, María de Muns, took part on the 25th of April in this round table organized by Uriji Jami.

Online Bollywood workshop: Hel don the 20th of June, organized by the Bollywood Alicante Omkara Dance Troupe.

Online seminar "The Spanish Influence in Indian Football": Held on the 22nd of June, with the participation of José Antonio Vicuña Kibu, former coach of team Mohun Bagan (Calcutta), Mario Rivera Campesino, former coach of team East Bengal FC. (Calcutta), Marçal Trulls, former 2nd coach and tactics analyst at team East Bengal FC (Calcutta) and Pablo Miranda, sports journalist of TVE (Spanish Public Television) and international football analyst at RNE (Spanish Public Radio).

# AWARENESS RAISING AND CULTURE

Online meeting about our book "Through the eyes of girls": On the 14th of September, Maria de Muns, the manager in Spain, took part at this event organised by the community of photographers Carrete Digital, with the presence of photographer Paco Farero.

**Educational project with the school Virgen de Europa:** From October to December, the students of Year 5, developed advertising projects for the COVID19 Emergency Campaign, and the winner was chosen by a jury made up of members of our foundation.

**Solidarity calendar:** In 2020 we also produced our Solidarity Calendar in order to raise funds, which on this occasion were allocated to the Covid-19 Emergency Campaign.













# COMMUNICATION

# **COMMUNICATION AND PRESS 2020**

#### **WEB SITE**



coloresdecalcuta.org

Launched in February 2014

TOTAL Visits 2020	New visitors	Month with max. number of visits	Month with min. Number of visits
14.188	4.646	1.098	132

### **SOCIAL MEDIA**



# COMMUNICATION

# PRESS 2020 (summary)

**20/4/2020.** At the show Madrid Directo-Telemadrid. Interview to María de Muns, manager of Fundación Colores de Calcuta in Spain.

**18/5/2020.** Article: "After the biggest lock-down in the world: social crisis but without recession". EFE Newswire. With statements by Antonio Mesas, manager of Fundación Colores de Calcuta in India. In **www.efe.com**. In **www.eldiario.es**. In **www.opinion.com/bo** 

**4/6/2020.** "Reina Sofía Foundation restructures its Action Plan 2020 in order to help in the COVID-19 crisis." In **www.abc.es**.

**7/6/2020.** TVE1 News. India starts unlocking. Statements by Antonio Mesas and María de Muns, comanagers of Fundación Colores de Calcuta.

See link: https://www.facebook.com/fundacioncoloresdecalcuta/videos/1183830985296785

1/12/2020. "Reina Sofía Foundation approves the 2021 Action Plan, reinforcing the support to the least favoured by the COVID-19 pandemic. In www.lavanguardia.com. In www.servimedia.es. In www.fundacionreinasofia. es. In www.geriatricarea.com





# FUNDACIÓN COLORES DE CALCUTA

#### Contact:

info@coloresdecalcuta.org

Web site: coloresdecalcuta.org

### Register information:

NIF: G-86896008. Fiscal address: c/ Lagasca, 134 - 28006 Madrid.

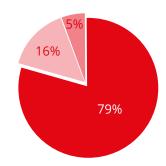
Registered at the Registry of Foundations of the Ministry of Justice and at the Protectorate of the Ministry of Education and Vocational Training with number 1088SND.

# TRANSPARENCY

In order to guarantee transparency in the management of funds, **two audits are carried out**: a monthly audit in India by Anirban and Associates, and an annual audit in Spain by Grant Thornton. The audit reports are available for consultation. The audit report and the annual accounts are fully available to download at **www.coloresdecalcuta.org** 

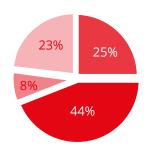
# **ALLOCATION OF RESOURCES IN 2020**

ACTIVITY	(*)€	%
Cooperation for Development Programme in Calcutta	126.444 €	79%
Management, fundraising and communication in Spain	25.837 €	16%
Management and audits	7.853 €	5%
TOTAL	160.134 €	100%



# **FUND SOURCES 2020**

FUNDING SOURCES	€	%
Members	55.159 €	25%
Private Entities Donations	97.079 €	44%
Individual Donations	18.513 €	8%
Events and Other Fundraising Activities	49.957 €	23%
TOTAL	220.708 €	100%



NOTE: (\*) Data from the CCAAA 2020 MEMO. The difference between the funds obtained and the allocation of resources is due to the fact that with the COVID-19 pandemic, there were activities that were not implemented. The surplus of the year was allocated to reinforcing the COVID-19 Emergency Campaign which we continued in 2021.



www.coloresdecalcuta.org