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#### **AUDITS**

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Audit reports available at our website.

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#### **COLORES DE CALCUTA FOUNDATION**

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#### **USE AND ORIGIN OF RESOURCES**

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# OUR HISTORY

Colores de Calcuta Foundation is a Spanish NGO. Its main activity is a cooperation for development programme focusing on **health and education**. This programme is carried out in close cooperation with the Indian NGO Seva Sangh Samiti, in the slum of Pilkhana, known as the "City of Joy" in Calcutta, India.

#### COOPERATION FOR DEVELOPMENT PROGRAMME

Our programme started in April 2006 with the inauguration of the first centre, **Anand Bhavan** ("the house of joy") in Bengali) which today comprehends: a **home for girls and adolescents**, an **arts and crafts workshop** to offer labour opportunities to the women of the neighbourhood (since 2011) and a **programme of vocational training and college grants**, addressed to the students of the home for girls who have finished their Higher Secondary, in order to continue accompanying them in their training and in the process towards an independent life (since 2016).

In 2007 we started managing a **medical centre** (stopping it from closing down) that started offering basic services of primary and comprehensive care, and today it covers **10 specialized medical departments, a programme to treat malnourished children and a nursery.** 

In 2007, **22,819 beneficiaries** were catered for under this cooperation for development programme.

#### ORGANIZATION AND TEAM

This project is born from the hands of **Antonio Mesas**, who arrived at Calcutta to work as a volunteer with the Missionaries of Charity and he decided to stay there to make it come true.

The organization in Spain has gone through several phases. After the first association created to support this project, **Asociación Un Ladrillo en Calcuta** (One Brick in Calcutta Association), in 2010 the project entered **Ananta Foundation**, keeping its identity but changing its name to "Colores de Calcuta, programa de cooperación para el desarrollo" (Colours of Calcutta, cooperation for development programme) for four years during which fundraising actions gain weight in Spain.

Finally, Colores de Calcuta sets its own structure with the creation of **Colores de Calcuta Foundation** in **2013** (officially registered a few months later, in March 2014), with 16 founding members, aiming at working for the sustainability of this project.

We have had since the beginning a **stable management**: in India with Antonio Mesas, still living in Calcutta to carry out his tasks, and María de Muns, as the manager in Spain, who is part of this project since the year the first project was inaugurated, Anand Bhavan, and who divides her time to fulfil her functions in Spain and to carry out the technical evaluation of the projects in India.

Colores de Calcuta Foundation is currently a **consolidated organization** advancing in the aforementioned projects and aims at opening new spaces for development.

# THANK YOU

Dear friends,

In this report we share the work carried out during 2017. A year we started by facing the economic and social situation caused by the **demonetization** process the Indian Government initiated in November 2016, whose consequences prolonged to the first quarter of 2017. This situation affected the functioning of our centres influencing the lives of the people we provide care for there, but the activities adapted in management terms and there was no disruption of the services we provide.

Once that situation was overcome, our cooperation for development programme in Calcutta has continued to evolve and consolidate during this year, it has provided care for **22,189 beneficiaries** in 2017.

Colores is **Cooperation**, based on the tight relationship we have with our local counterpart, the Indian NGO Seva Sangh Samiti, with whom we celebrated their **50<sup>th</sup> anniversary** in December.

Colores means **Health and Education**. They are the main pillars to offer development opportunities to the people living under extreme poverty and improve their living conditions.

Colores is a **Community** made up of all the committed people participating in different ways: the team in India and in Spain, founders, trustees, members, donors, collaborators, volunteers, companies and organizations that make it possible.

Colores is a way of dreaming, doing, sharing, participating, building and transforming together.

#### THANK YOU.



With all our affection,

fourio hieros Maria de luns

Antonio Mesas María de Muns and Directors of Colores de Calcuta Foundation (India and Spain)

### COLORES DE CALCUTA FOUNDATION

Colores de Calcuta Foundation is an NGO committed with the development of the vulnerable, poor and marginalized people.

The core of our activity is the cooperation for development programme that we implement in Calcutta since 2006 in collaboration with the Indian **NGO Seva Sangh Samiti**. The collaboration with the local NGO has been fundamental for the evolution of the programme during these years, which is now **fully integrated in the slum and the community**.

We have a **team permanently present on the ground** and we participate in all the phases of the programme: evaluation of needs, implementation, development and evaluation of the projects included.

Colores de Calcuta Foundation is the **main funder** of the projects included in the cooperation for development programme. That explains why our main activity in Spain mainly focuses on generating a support network guaranteeing sustainability by collaborating with other partners, donor individuals and entities and carrying out different activities and events during the year in order to reflect, raise awareness and bring other less favoured realities closer.

We also work with this direction in Calcutta, we try to strengthen the **empowerment of the local team** so they can better face the real challenges of the management and funding situation, fostering self-financing initiatives and looking for resources within India.

### AWARDS AND ACKNOWLEDGEMENTS

During these years our work has received the following acknowledgements:

- 2009. Antonio Mesas received the Cruz de la Orden de Isabel la Católica from the Government of Spain.
- 2013. Premio Telva Solidaridad award. Third International Award.
- 2015. Award Fundación MAPFRE. Best Social Action.
- In 2016, Antonio Mesas received the Encomienda de la Orden del Mérito Civil.





### COOPERATION FOR DEVELOPMENT

Colores de Calcuta Foundation is an NGO committed with community development and the development of people suffering the worst vulnerability.

We believe that working for development means believing in people, in their capacity to act and to transform. In order for that to become possible, people must have the resources and the opportunities to develop their skills, empower and become leaders in an autonomous and recurrent way.

- We believe **people** are the engine of their own development.
- We believe that the **development of a community** is achieved through the development of its inhabitants, their active participation in different spheres and spaces of the community, being labour inclusion one among other ways towards full inclusion.
- We believe in **health, education and employment** as the fundamental pillars contributing to that process of change.

### MISSION

To promote spaces offering opportunities for personal and community development and improving the quality of life of those who are vulnerable, excluded and living in poverty, paying special attention to childhood.

### VISION

- Become a health and education reference model for community development.
- Become a **reference relational space** for the community, fostering self-help and sustainable development in a recurrent and autonomous way.

### COLORES DE CALCUTA COMMUNITY

One of the fundamental pillars of Colores de Calcuta Foundation is all the people that create the **Colores de Calcuta Community**. With their participation and their support they allow our centres in Calcutta to evolve and grow every year, contributing to improve the life of thousands of people.

Within the Colores de Calcuta Community, **each person participates in a different way**: the team of workers in India and in Spain, the founding members, the partners, the donors, the volunteers and the companies and organizations that collaborate with us. Each and one of them is important and necessary so that we can continue with our task.

# SEVA SANGH SAMITI, our local counterpart, celebrates its 50<sup>th</sup> anniversary.

Seva Sangh Samiti (which in Bengali means **"Committee of Mutual Help"**) is born in the slum of Pilkhana, better known as "the city of joy", where we carry out our task. **It became an NGO in 1968**, led by a French priest, Father Laborde, who encouraged the inhabitants of the slum to organize to improve their living conditions.

Currently, the local team is made up of **50 workers**: the engine and the protagonists of the development of their community. Most of them live in the slum of Pilkhana, and they have received the necessary training to carry out their task. They have been joined by local professionals contributing with their knowledge and experience to strengthen the team. This facilitates to really know which are the needs of the population, to have a better relationship with the beneficiary families and to integrate in the community.

Seva Sangh Samiti celebrated in 2017 its 50<sup>th</sup> anniversary with and event held on the 17<sup>th</sup> of December.







COLORES DE CALCUTA FOUNDATION



COLORES DE CALCUTA COMMUNITY

# SPAIN, ITALY AND SWIZERLAND: 269 people and 57 entities

### FOUNDING MEMBERS

Antonio Mesas García María de Muns Ynzenga Adriana Ornaghi Petrini Alejandro de Muns Trillo Alejandro de Muns Ynzenga Cesare Santi Faustina Revolvo Ochoa Fricodan S.A. Javier de Juan Company Jose Mª Herranz Mate Mª Concepción de la Torre Pedrosa Mª Eugenia Carbonell Ximénez Mª José Ynzenga Mazón María Ynzenga Mazón Mercé Puy Campàs Violeta Medina Méndez

### **BOARD OF TRUSTEES**

President: Alejandro de Muns Trillo Secretary: María Zuleta de Reales Ansaldo Treasurer: María de Muns Ynzenga Member: Antonio Mesas García Member: Eva González de Santiago

### MANAGEMENT TEAM

Director in India: Antonio Mesas García Director in Spain: María de Muns Ynzenga Partner Management: Javier de Juan Company Financial Control: Juan Pablo Reus Legal Department: Eva González de Santiago Press and Communication: Violeta Medina Méndez Market and Events: María Linares Liébana Graphic Design: Teresa Carbonell Ximénez

#### MEMBERS

We count on 180 people contributing financially either annualy or monthly to the sustainability of our activities.

#### BENEFACTOR AND COLLABORATING ENTITIES

In 2017, 14 entities have contributed to fund our projects in Calcutta. Some of them collaborate in an on-going basis. On the other hand, 6 companies collaborated by providing their services. See pages 44 and 45.

### COLLABORATORS AND VOLUNTEER

In 2017, 39 people have strengthen the task and the diversity of our foundation by participating in technical advice, events organization, fundraising and in the volunteer programme in Calcutta.

#### INDIVIDUAL DONORS

In 2017, 46 people have collaborated with donations, contributing to fund our services in Calcutta.

# ENTITIES SPONSORING AND COLLABORATING IN EVENTS

In 2017, 13 entities sponsored events in which 22 companies collaborated allowing to have not only a better funding but greater visibility for our work. See page 45.

### ITALY AND SWITZERLAND

In Italy we have our sister organization Amici Colores de Calcuta Italia ONLUS with the objective to contribute to fund our projects in Calcutta. In Swizerland we have the support of the Petrini Foundation.

### COLORES DE CALCUTA COMMUNITY

# CALCUTTA, INDIA: 58 people and 3 entities SEVA SANGH SAMITI, local counterpart BOARD OF TRUSTEES MANAGEMENT



Vicepresident: Pradip Kumar Bannerjee

Secretary General: Rajab Ali

Treasureer: Rita Minj

**Members:** Prabir Kumar Roy, Dilip Kumar Pal, Philomena Bergeon.

# MEDICAL CENTRE

Supervisor: Haradhan Hazra

### an Hazra

#### HEALTH DEPARTMENTS

General Medicine: Dr.Kausik Jana Gynecology and Obstetrics: Dr.Geeta Rakhit Paedriatrics: Dr.Mausumi Mukherjee Pneumology: Dr.Dilip Kumar Dutta Dental Clinic: Dr.Arjun Sinha Otorhynolaryngology: Dr. Sinha Otorhynolaryngology: Dr. Sinha Opttalmology: Dr.Saudip Sen Optometry: Tapash Gosh Dermatology: Dr.Chanchal Bannerjee Physiotherapy: Sudhansu Roy Nursing Staff: Tahera Anjun and Sabana Begum Pharmacy: Manoranjan Das

#### CHILD UNITS NUTRITION PR. AND NURSERY

Day Unit Responsible: Pushpa Bara Weekly Programme Responsible: Ruby Peters

Nursery Responsible: Sony Shaw

Teacher: Rita David

**Assistants:** Hazratun Nessa, Nilu Kundu, Kusuma Goswani and Sabana Begum.

**Kitchen:** Rozy Rapheel, Radha Goswani and Agatha Rozario.

#### GENERAL SERVICES

Register: Md.Wasim, Gokul Das Ambulance: Sk.Osman Cleaning: Clive Bergeon

# ANAND BHAVAN

General Administrator: Reginald John

**Assistant:** Dipak Das

Assistant: Sushovan Biswas

Director: Pranita Bhattacharjee

#### HOME FOR GIRLS AND GRANTS PROGRAMME

#### Teachers:

Irene Makhal Tapati Chowdhuri Gloria Delange Supriya Bar

#### Coocking, cleaning and security:

Sandhya Chatterjee Namita Chatterjee Sumitra Shaw Munni Devi Chandani Mondol

#### Extracurricular classes:

Sampi Das Rikta paul Amit Upadhya Aditi Das Kaberi Basu Sabitri Sigh

#### WOMEN ARTISANS GROUP

#### Trainers:

Kaikhasa Begum Swati Das

### COLLABORATORS IN CALCUTTA

CRC Craft Resources Centre Swiss Laundry Sybilla de Uray



# WHERE WE WORK

### PILKHANA, "The City of Joy", in Calcutta.

Calcutta (Kolkata), capital of the state of West Bengal, has a population of **15 million inhabitants**, and it is one of the cities with the highest population density in India. Many of these people live in big slums located close to industrial sites. We develop our task in one of those suburbs or marginal slums called Pilkhana, better known as "The City of Joy", located in Howrah, an industrial district of Calcutta.

Pilkhana is one of the two biggest slums of Calcutta, with **an estimated population of 400,000 inhabitants**. They live under extreme poverty: agglomerations of substandard houses, without basic infrastructures, urban services and social equipment.

Many of the inhabitants of this area are immigrants coming from rural areas of the same West Bengal state and from the neighbouring state of Bihar, coming to the city in the search for a job. They are large families, all the members living together in order to face the difficulties of a precarious socioeconomic situation and to cover the needs of all of them.

The revenues the families count on are scarce and unstable, they come from temporary jobs without any social coverage, remaining therefore under the poverty threshold.

With regards to **health**, to the harsh living conditions one must add a public health system with insufficient resources to cover the whole of the population. There is also a high rate of **illiteracy** among the parents that affects the raising and the development of the children. Also, **public education is not free and that hinders access to school** for many of the children of the neighbourhood.





# SERVICES

# HEALTH PILKHANA MEDICAL CENTRE

#### **Primary Care**

#### MEDICAL DEPARTMENTS

Patients admission Consultations (10 specialties)

- General Medicine
- Pneumology
- Gynaecology and Obstetrics
- Paediatrics
- Dental Clinic
- Otorhinolaryngology
- Ophthalmology
- Optometry
- Physiotherapy
- Treatment Room
- Pharmacy

#### EDUCATION FOR HEALTH

(Training workshops)

#### HOSPITAL ACCOMPANIMENT

#### **ECONOMIC BENEFITS**

Financing of diagnostic tests, hospital stay and surgical interventions, glasses, hearing aids, orthopaedics appliances...

#### CHILD NUTRITION PROGRAMME

- Day care unit
- Weekly programme

#### CHILD EDUCATION NURSERY

(Inside the Medical Centre)

Basic services: food, hygiene, health ....

**Child education** 

Training for the mothers (workshops)

Accompaniment and financing of schooling (grants for primary education)





COLORES DE CALCUTA FOUNDATION

# SERVICES

# EDUCATION, TRAINING AND EMPLOYMENT

# ANAND BHAVAN

Education and training centre for girls, adolescents and women.

# PRE-SCHOOL EDUCATION UP TO HIGHER SECONDARY DIPLOMA

HOME FOR GIRLS AND ADOLESCENTS

#### Home

Basic services: housing, food, health, etc...

#### Education

- · Schooling: from pre-school to higher secondary diploma
- School support
- Extracurricular activities

#### Family intervention

#### **VOCATIONAL TRAINING / COLLEGE**

GRANTS PROGRAMME and accompaniment to an independent life. Economic benefit: grant.

Evaluation and follow-up of the training and personal development..

#### WOMEN ARTISANS GROUP WORKSHOP

- Prevocational training: crafts capacity building workshop
- **Cooperative:** Swikriti, group of artisan women.

#### MANAGEMENT IN INDIA

• Management, supervision and evaluation of projects.

#### Accompaniment of the local NGO

#### Volunteer programme







#### MANAGEMENT IN SPAIN

- Technical management
- Fundraising
- Cultural projects
- Communication
- Management

#### Awareness-raising and volunteer work

### COOPERATION FOR DEVELOPMENT PROGRAMME

# BENEFICIARIES 2017

|   | Women  | Men   | Children | TOTAL  |
|---|--------|-------|----------|--------|
| BENEFICIARIES OF ONE-OFF INTERVENTIONS                                  |        |       |          |        |
| Pilkhana Medical Centre Departments<br>(consultations provided)         | 12.059 | 4.303 | 4.237    | 20.599 |
| Health Education (workshop participants)                                | 1.695  | 209   | 0        | 1.904  |
| Subtotal  | 13.754 | 4.512 | 4.237    | 22.503 |
| %   | 61%    | 20%   | 19%      | 100%   |
| BENEFICIARIES OF CONTINUOUS INTERVENTI                                  | ON     |       |          |        |
| Tuberculosis Control Programme<br>(patients)                            | 7      | 8     | 5        | 20     |
| Child Nutrition Programme<br>(children under treatment)                 | 0      | 0     | 119      | 119    |
| Nursery<br>(children attending)   | 0      | 0     | 41       | 41     |
| School Grants<br>(children from the nursery going to school in<br>2017) | 0      | 0     | 18       | 18     |
| Anand Bhavan home<br>(girls and adolescents)                            | 0      | 0     | 38       | 38     |
| Vocational Training / College Grants                                    | 7      | 0     | 0        | 7      |
| Women Artisans Group<br>(women in training and in production)           | 23     | 0     | 0        | 23     |
| Staff of the local NGO  | 32     | 18    | 0        | 50     |
| Subtotal  | 69     | 26    | 221      | 316    |
| %   | 22%    | 8%    | 70%      | 100%   |
| TOTAL   | 13.823 | 4.538 | 4.458    | 22.819 |
| %   | 61%    | 20%   | 20%      | 100%   |

### HEALTH

# PILKHANA MEDICAL CENTRE Community Health Programme



#### **STARTING DATE: 2007**

Pilkhana Medical Centre was **inaugurated by Seva Sangh Samiti in 1976**. Our team started to collaborate with this centre in 2007 when due to a lack of resources the centre was about to shut down. The building was refurbished as it was in a very precarious and unsafe state and a new phase started with its **reopening in July 2007**. Since then, responding to the needs of the population, the number of patients and services has increased in a gradual manner and according to the resources available.

The district where we are located has **two public hospitals** belonging to the public health services covering a population of **1.8 million people**, health camps and primary care centres that now provide basic services.

Our objective is to complement the services offered by the public health system in order to cover the primary care needs of the population. Following this criterion, we do not duplicate the services already offered by the public health system. We do collaborate in the public health campaigns and the public centres of the area. In this context, our centre **offers specialized, accessible and of quality primary care services.** 





#### **BENEFACTORS**

In 2017 we counted on **Nous Cims Foundation** for the financing of the ophthalmology, optometry, otorhinolaryngology and pharmacy departments and on the **ICD (International College of Dentists, European Section)** for the dental clinic.

#### **BENEFICIARIES**

The medical centre provides care for children and adults of all ages living in Pilkhana slum and in other more far away areas (Tikiapara, Belilius Road, Batra, Dasnaghar).

Since 2014, the opening of the dental clinic, the otorhinolaryngology, ophthalmology and optometry departments and the investment in technical equipment has made a difference in the treatments we offer when compared to other medical centres and dispensaries of the same size in a wide area. Therefore, every year more patients living in other areas come to our centre.





#### **OBJECTIVES**

- To offer quality, **accessible and specialized primary care services** allowing to improve the integral health of the inhabitants of the slum.
- To work in **prevention**, carrying out **health promotion** actions focusing on **health education** and therefore improving long term health and early detection of diseases, guaranteeing faster and more efficient treatments..



### HEALTH

# 1. MEDICAL DEPARTMENTS

As far as the medical departments are concerned, our objective is to provide a wide array of specialties that will allow us to offer an integral service in the same centre. This care starts at the admission where we take care and orient the person reaching our centre.

In 2017 the already existing **9 departments** continued to provide services consolidating themselves and providing care **6 days a week, from Monday to Saturday**:

- 1. General medicine and treatment room: Monday to Saturday
- 2. Pneumology: Tuesday, Thursday and Saturday
- 3. Gynaecology and obstetrics: Tuesday, Thursday and Saturday
- 4. Paediatrics: Monday, Wednesday and Friday
- 5. Physiotherapy: Monday to Friday
- 6. Dental clinic: Monday to Thursday (from July 2017 we open four days a week)
- 7. Otorhinolaryngology: Monday
- 8. Ophthalmology: Tuesday
- 9. Optometry: Wednesday and Thursday

**Pharmacy:** Patients get the drugs prescribed by the doctors for free. These drugs are acquired through the organization Community Development Medical Unit, specialized in selling generic drugs to NGOs, guaranteeing their quality.

#### EQUIPMENT

The main investment carried out in 2017 was destined to buy a new equipment for ophthalmology/ optometry diagnosis and an **auto refractometer**, thanks to the collaboration of **Nous Cims Foundation**. This investment has represented a major improvement in the diagnostics done by the ophthalmology and optometry departments.







#### CHILD HEALTH CAMPAIGNS

In 2017 we carried out child health specific campaigns to promote ophthalmologic and otorhinolaryngology check-ups for children in schooling ages during the months of April, August and November.



#### **DENTAL CLINIC**

The introduction of new dental treatments to **preserve and restore** in 2016 which have continued in 2017 has been very well welcomed and it has significantly improved the dental health of the patients.



# 2. HEALTH EDUCATION

Prevention and promoting health is still one of the fundamental pillars of our community health programme. In 2017 we continued programming training workshops on health education:

- Monthly workshops given by the medical departments: addressing the patients of the medical centre, open to anyone willing to attend.
- Workshops in the child units: specially addressing the children's mothers due to their fundamental role when raising the children and in their family's health.



### HEALTH

# 3. HOSPITAL ACCOMPANIMENT

In the cases in which the patient has to stay in the hospital or has to undergo a surgical intervention, our team offers patient and family accompaniment all through the process in order to facilitate them understanding and following the treatments.

We also work to bring patients closer to public resources, which on many occasions they are unaware of. This is the case of some surgical interventions that can be carried out in public hospitals. These interventions require an administrative procedure for which on many occasions patients need help due to their lack of training and illiteracy. Our team accompanies the families during the whole process.





# 4. ECONOMIC BENEFITS

We collaborate in the funding of **diagnostic tests** in other centres of the area and some **specific surgical interventions and hospital stays** that, if carried out in public hospitals, the patient must pay part of the treatment.

From our departments we also collaborate in the **financing of dental preservation and restoring treatments**, **glasses**, **hearing aids and orthopaedic gear** (wheelchairs...).

We understand that it is positive for the patient to contribute to the best of their possibilities, thought it may be with a very small amount. That is why we carry out an assessment of the patient' situation and analyse to what extent he or she may contribute. In the cases in which the patient lives under extreme poverty, we finance 100% of the treatment.





### HEALTH

# 5. PUBLIC HEALTH PROGRAMMES

From the medical centre we collaborate with the health programmes carried out by the government through the **Medical Corporation** of the Howrah district, which uses centres like ours as resources to reach the population.

#### **Tuberculosis Control Programme**

Tuberculosis is considered as one of the main epidemics of health in India, affecting children and adults. At the medical centre, more specially the pneumology department is part of **the DOT network** (Direct Observation Treatment centres) that participate in the campaign to control tuberculosis carried out by the central government. Howrah's Medical Corporation sends us the medication the patients participating in this programme need. Also, the medical centre offers treatments for the patients that do not comply with the prerequisites of this programme because they suffer from another type of tuberculosis

#### **Vaccination Campaigns**

Our centre provides access to the vaccines provided by the public health system for free, informing the mothers and supervising the vaccination cards of their children. There also are public vaccination campaigns for diseases such as polio, that are carried out by health agents that use our centre to reach the children.

### RESULTS 2017

#### Demonetization and consequences

The demonetization implemented by the central government in India on November 2016 lasted until March 2017. The economic and social situation was featured by the limitation of cash available lasted until April 2017. Since then, the situation started to normalize gradually.



The management of the medical centre had to adapt to this situation and managed to keep all the services running. But, the situation did affect in the number of patients going to the centre because on the one side the uncertainty caused because of the lack of money available in cash and on the other side, because the population had to spend a lot of time queuing at the bank offices to get money. This explains the reduction in the number of consultations during 2017 compared to the previous year.

#### MEDICAL DEPARTAMENTS

In 2017 **20.599 consultations** were provided, this represents an average of **1.717 consultations per month**. But, as we have explained, the amount of consultations provided during the first quarter of 2017 was smaller due to the situation caused by the demonetization.



| DEPARTAMENTS               | Women  | Men   | Children | TOTAL<br>2017 | TOTAL<br>2016 |  |
|----------------------------|--------|-------|----------|---------------|---------------|--|
| General Medicine           | 3.767  | 2.084 | 1.196    | 7.047         | 12.006        |  |
| Paediatrics                | 0      | 0     | 1.732    | 1.732         | 3.177         |  |
| Gynaecology and Obstetrics | 1.753  | 0     | 0        | 1.753         | 1.771         |  |
| Pneumology                 | 1.277  | 467   | 25       | 1.769         | 1.758         |  |
| Physiotherapy              | 3.083  | 865   | 1.023    | 4.971         | 7.256         |  |
| Dental Clinic              | 1.218  | 514   | 124      | 1.856         | 1.932         |  |
| Ophthalmology              | 182    | 73    | 13       | 268           | 190           |  |
| Optometry                  | 499    | 182   | 40       | 721           | 299           |  |
| Otorhinolaryngology        | 280    | 118   | 84       | 482           | 111           |  |
| TOTAL 2017                 | 12.059 | 4.303 | 4.237    | 20.599        | 28.500        |  |
| %                          | 59%    | 21%   | 20%      | 100%          |               |  |
| VERSUS 2016                |        |       |          |               |               |  |
| TOTAL 2016                 | 13.875 | 5.709 | 8.916    | 28.500        |               |  |

#### Consultations provided in each one of the departments:

(\*) The register of the consultations at the medical centre includes the data of the consultations of children under the age of 13.

#### EDUCATION FOR HEALTH (Training workshops)

**1.904 attendants** participated in the **84 workshops on health education organized in 2017** in the different departments. The reduction in the number of attendants is again explained by the demonetization situation of the first quarter of the year.

| DEPARTAMENTS                     | N° sessions<br>/year | Average<br>attendants/<br>session | TOTAL<br>WOMEN | TOTAL<br>MEN | TOTAL<br>2017 | TOTAL<br>2016 |
|----------------------------------|----------------------|-----------------------------------|----------------|--------------|---------------|---------------|
| General Medicine                 | 5                    | 29                                | 99             | 45           | 144           | 584           |
| Pneumology                       | 11                   | 20                                | 156            | 64           | 220           | 303           |
| Gynaecology and Obstetrics       | 11                   | 19                                | 208            | 0            | 208           | 247           |
| Paediatrics                      | 7                    | 32                                | 221            | 1            | 222           | 464           |
| Dental Clinic                    | 6                    | 16                                | 69             | 28           | 97            | 237           |
| Otorhinolaryngology (1)          | 9                    | 18                                | 120            | 39           | 159           | 69            |
| Ophthalmology/Optometry (1)      | 6                    | 19                                | 83             | 32           | 115           | 74            |
| Day care unit – Nutrition pr.    | 10                   | 15                                | 149            | 0            | 149           | 210           |
| Weekly programme – Nutrition pr. | 10                   | 41                                | 405            | 0            | 405           | 455           |
| Nursery                          | 9                    | 21                                | 185            | 0            | 185           | 264           |
| TOTAL 2017                       | 84                   | 23                                | 1.695          | 209          | 1.904         | 2.907         |
| %                                |                      |                                   | 89%            | 11%          | 100%          |               |
| VERSUS 2016                      |                      |                                   |                |              |               |               |
| TOTAL 2016                       |                      |                                   | 2.565          | 342          | 2.907         |               |

# CHILD NUTRITION

# CHILD NUTRITION PROGRAMME

#### **STARTING DATE: 2007**

This programme is carried out inside the medical centre and we started developing it in its reopening in 2007 with a day care unit with a limited capacity of 20 patients because of lack of room. In 2008 we enlarged the programme with the weekly care programme in order to guarantee that every malnourished child arriving at our centre receives the necessary treatment.



#### **BENEFICIARIES**

Boys and girls between 0 and 2 years of age that are malnourished.

#### **OBJECTIVES**

- To provide treatment for **child malnutrition**.
- To reduce **child mortality**.
- To **palliate the consequences** of malnutrition in the development of the children.

#### ACTIVITIES

#### 1. Day care unit for malnourished children

It can provide care for 20 children and it prioritizes the children arriving with severe malnutrition or that have an extreme family situation that hinders an adequate treatment at home. Some cases even require a previous hospitalization because of the gravity of their state. At the unit, they are taken care of from Monday to Friday, they stay from 10,00 hours to 15,30 hours. And the mothers receive baby milk to be given at home.

#### 2. Weekly Care Programme:

The children go once a week for a paediatric check-up, their weight is registered and they receive the baby milk for the whole week.





# CHILD NUTRITION

#### COMPREHENSIVE TREATMENT FOR MALNUTRITION

The treatment covers from the day the children get to the centre to the 2 years of age approximately, receiving a comprehensive treatment that consists of:

1. Medical Care: Detection and follow up by the medical team (paediatrics and nurses).

**2. Nutrition:** Breast milk is irreplaceable for the baby feeding during the first stage of life, that is why in the nutrition programme we favour breastfeeding. In many cases, breastfeeding is not enough because of the malnutrition the mother is suffering from, therefore, we combine it with baby milk. As the children grow, we work with the mothers in order to favour adequate measures to gradually introduce solid food.

**3. Physiotherapy Treatment:** Malnutrition affects the child development, very specially the psychomotor development. That is why all the children that need it, receive treatment at the physiotherapy unit of the medical centre.

**4.** Education for health programme and raising guides with the mothers: Once a month we organize workshops tackling with topics focusing on the raising of the children (breastfeeding, vaccination, nutrition, hygiene...). The objective is for the mothers to learn how to take care of their children and become responsible of their role in the raising of the child, preventing the child to once again fall in malnutrition after the treatment.





#### NAZZAZUDIN, day care unit





# CHILD NUTRITION

# RESULTS 2017

This year **119 boys and girls** received treatment. The number of children receiving care within the programme remains stable. The percentage of girls receiving treatment because of malnutrition is significantly higher than the one of boys, just as in previous years.

|                                    | Day care unit | Weekly programme | TOTAL | %    |
|------------------------------------|---------------|------------------|-------|------|
| N° of Girls                        | 20            | 46               | 66    | 55%  |
| N° of Boys                         | 16            | 37               | 53    | 45%  |
| TOTAL                              | 36            | 83               | 119   | 100% |
| Transferred from one unit to other | 2             | 2                | 4     | 3%   |
| Discharges                         | 8             | 21               | 29    | 24%  |
| Abandoning treatment               | 7             | 20               | 27    | 23%  |
| Still in treatment in 2018         | 21            | 40               | 61    | 51%  |

# NURSERY: Pre-school Education

#### **STARTING DATE: 2007**

The nursery is inside the medical centre and it started in 2007 when the centre reopened. We started with 30 children and since 2011 we expanded to 40.

#### BENEFICIARIES

**Boys and girls from 2 to 5 years of age**. When selecting the children, the ones who have concluded their treatment in the nutrition programme and those who have no one to take care of them during the day have priority in order to prevent them from staying on the street.

#### **OBJECTIVES**

- To offer **basic care** for the integral health of the child: nutrition, hygiene, medical care.
- To provide **pre-school education** contributing to the psychosocial development of the children, preparing them for their later schooling.
- To facilitate **schooling** at the age of 5.

#### ACTIVITIES

• Children go to the nursery from Monday to Friday from 10,00 hours to 15,30 hours. The activities carried out try to provide an **tt** contributing to the development of each child.

#### 1. HEALTH

**Hygiene:** the children do not have bathrooms nor tap water at home. Therefore, every day, as they get to the nursery, they take a shower to have a proper hygiene.

**Nutrition:** they receive 3 meals a day: breakfast, lunch and tiffin. The diet is supervised by the paediatrics in order to cover their basic diet needs according to their age.

**Medical care:** the nursery is inside the medical centre and the children are followed up by the centre's paediatrician and nurses.

**Yoga classes for the children and physiotherapy:** twice a week, the children have yoga classes. That contributes to their psychomotor development. Also, the children who need it, receive individual treatment at the physiotherapy department.

#### 2. PRE-SCHOOL EDUCATION

The nursery is divided into **two classrooms**, according to the age of the children: 2-3 years and 3-4 years, who follow a simple education programme with activities contributing to the development of the children and facilitating their schooling.

The **day trips** are also part of the nursery's programme, in order for the children live the experience of leaving the slum, where they have no parks nor open spaces where to play. In 2017, they went to the zoo in November and to the amusement park, Niko Park, in March, this one thanks to the collaboration of Swiss Laundry, which organizes this excursion every year for the children of the nursery, the girls of Anand Bhavan and Daya Dan, the centre for disability centre of the Missionaries of the Charity. A very special day that they all together share.

#### 3. TRAINING FOR THE MOTHERS

Once a month we organize **group sessions** with the mothers, leaded by the teachers, the nurses and the doctors, talking about health issues and working on the importance of education for the development of the children.

#### 4. SCHOOLING ACCOMPANIMENT AND GRANTS

We work with the families to raise awareness on the value of education for their children. When the child turns 5, the age to start school, we help the families in the admission process at the neighbourhood' schools and we finance the first year of school with a school grant which covers the registration, uniform and books expenses.











# RESULTS 2017

In 2017, 41 boys and girls went to the nursery. And during that school year, 18 entered in different neighbourhood schools.

|  | TOTAL | %    |
|--|-------|------|
| Gilrs  | 21    | 55%  |
| Boys   | 18    | 45%  |
| Total Children attending in 2017                         | 41    | 100% |
| Continue from the previous session                       | 30    | 63%  |
| Admission in 2017 after discharge from the nutrition pr. | 7     | 17%  |
| Admission in 2017 of new children                        | 8     | 20%  |
| Drop out during the school year                          | 3     | 7%   |
| Children in school in 2017                               | 18    | 44%  |



### ANAND BHAVAN

### Education and training for girls, adolescents and women

Anand Bhavan, which in Bengali means "the house of joy", is located in the neighbourhood of Salkia, adjacent to the slum of Pilkhana, in Howrah district (Calcutta). The objective of this centre is to promote gender equality through the education and vocational training for girls, adolescents and women living in poverty, vulnerability and exclusion. We understand that education is the best resource to favour social inclusion and to break the circle of poverty and improve their living conditions.

Anand Bhavan includes the following services:

- 1. Home for girls and adolescents: from pre-school education to higher secondary.
- 2. Grants programme and accompaniment for an independent life: vocational training / college.
- 3. Women artisans workshop: prevocational training and employment.

### 1. HOME FOR GIRLS AND ADOLESCENTS

### From Pre-school Education to Higher Secondary

#### **STARTING DATE: 2006**

This home is the first project of our cooperation for development programme that started in April 2006.

During these schooling years, from pre-school to higher secondary, the girls live in this home as in a boarding school. The home offers its residents a place where to grow and develop in a safe environment that provides comprehensive care, covering their basic needs, schooling and support responding to their educational needs.

#### **BENEFACTORS**

In 2017 the **Indian Women for Charity of Madrid Association** and the **Linz Diocese** collaborated in the funding of this home.

#### **BENEFICIARIES**

The home has **30 beds for girls and adolescents**, from **5 to 18 years of age**, coming from families under extreme poverty in different places of Calcutta, in urban and rural environments. In this home girls from different religions coexist: Hinduism, Muslim and Christian.



#### **OBJECTIVES**

- To offer a **home** providing protection, covering their **basic needs** and contributing to their **psychosocial development**.
- To provide comprehensive **education** in order to provide the girls with the necessary resources for their social integration and improve their living conditions.

#### ACTIVITIES

#### 1. HOME

Anand Bhavan provides a safe environment to grow in which the girls live with their educators. They are girls that are cared for and individually followed in order to cover their needs either physical, academic, intellectual or emotional.





#### 2. HEALTH

The girls living in Anand Bhavan have lived their first years of life with a very precarious health situation that on some occasions entail very serious consequences in their development. At the home, their basic food, clothing, hygiene and medical needs are covered. Their health is supervised by the different specialists of our medical centre of Pilkhana.



#### **3. INTERVENTION WITH THE FAMILIES**

It is fundamental for the girls to keep in contact with their families. That is why we work to favour this bond. The families visit the girls at Anan Bhavan every other Sunday and on holidays the girls go back to their homes except for in the cases in which the families live on the street because of the danger that entails. We also work with the mothers and fathers or guardians in the case of orphan girls, in order to integrate them in the education of their girls, transmitting them the value of education for their future, encouraging their role as mothers and fathers.



#### 4. EDUCATION

#### **Schooling and Tutoring**

The girls go to two public schools in the area, depending on their mother tongue (Hindi or Bengali). The school hours are reduced due to the overpopulation of the area and the insufficient resources public education has. Thus, the girls have tutoring classes in Hindi and Bengali at the home, in order to meet the educational needs and English and Computer lessons in order to complement their training.





#### **After-school Activities**

We understand educational as something integral. A major part of the training is **educating in values**. On the other side, we try to make them live experiences allowing them to develop other skills, to experiment and create, through workshops, cultural visits and excursions.

In 2017 they **visited** Nikopark with the children of our nursery and Daya Dan, the centre for disabled children of the Missionaries of Charity (organized by Swiss Laundry) and they went on a trip to Banipur, the rural school of Seva Sangh Samiti. In summer they participated in the workshops organized by the volunteer workers that accompany us during the month of August (with music, handcraft and games...) and in the last quarter of the year, they prepared the traditional Christmas play that they share with their families in December before Christmas holidays.



The **celebrations** of holidays and special days are also part of the transmission of the Indian culture and traditions in the home: the Republic day, the day of the Indian Independence, Saraswati goddess of education and culture, Christmas and the International Women's Day.





#### **5. VOCATIONAL COUNSELLING**

During years of high school, we work in vocational counselling with the students so they find the training and the information necessary allowing them to take the decision to continue studying and enter that next phase of our grants programme. We also involve their mothers and fathers or guardians in this process.

# RESULTS 2017

In 2017:

- 6 students finished their Higher Secondary obtaining their Higher Secondary diploma. 5 of them decided to continue their training with our grants programme.
- 6 students started class XII in 2017, the last year of the Higher Secondary.
- 8 girls were admitted to start their schooling from Anand Bhavan.

| STAGE                                 | CLASS  | TOTAL | New<br>Admissions<br>2017 | Drop out in<br>2017 |
|---------------------------------------|--|-------|---------------------------|---------------------|
| Higher Secondary:<br>Class XI and XII | They finish Class XII in March. In June they obtain their Higher Secondary Diploma.      | 6     | 0                         | 0                   |
| Higher Secondary<br>Class XI and XII  | They start Class XII in 2017   | 6     | 0                         | 1                   |
|                                       | IX   | 1     | 0                         | 0                   |
| Secondary Section:<br>Class VI to X   | VIII   | 1     | 0                         | 0                   |
|                                       | VI   | 1     | 0                         | 0                   |
|                                       | V  | 6     | 1                         | 0                   |
| Primary Section:                      | IV   | 1     | 0                         | 0                   |
| Class I to V                          |  | 2     | 1                         | 0                   |
|                                       | I  | 6     | 2                         | 1                   |
| Pre-school                            | PP   | 3     | 0                         | 0                   |
|                                       | They arrive at half term. They attend classes at AB. They start their schooling in 2018. | 5     | 4                         | 0                   |
|                                       | TOTAL  | 38    | 8                         | 2                   |

# 2.GRANTS PROGRAMME and accompaniment to an independent life. Vocational Training / College

#### **STARTING DATE: 2016**

#### **BENEFICIARIES**

Young women 18 years old and onward that have lived in our home and wish to continue their training once having finished their schooling.





#### **OBJECTIVE**

# Offering a vocational or college training leading them to enter the labour world and to social inclusion.

This programme of grants represents the continuity of our commitment towards education and the training of the girls living in the home once they have finished their Higher Secondary Education. 2016 is the year in which the three first students that started in Anand Bhavan when it opened in 2006, finish their Higher Secondary Education. We started this grants programme in order to continue to accompany them in vocational or college training courses.

After the vocational counselling sessions during their higher secondary years, once they finish this phase, we evaluate each case in a process in which the family takes part. We accompany both the student and the family in the decision making process, bringing them closer to the different training options and the centres were they can be trained. The student can choose a vocational or a college training, depending on her higher secondary qualifications.

During this training phase the student no longer lives in the home and she lives with her family if the situation allows it or in a students residence.

This programme comprehends:

- An **economic benefit** (grant) covering everything that has to do with the training and the residence if she cannot live with her family.
- Accompaniment in the training process, with periodical meetings to evaluate and follow the student up.

#### **RESULTS 2017**

In 2017, 2 students continued their College studies that started in 2016 and 5 students finished their Higher Secondary education in 2017 and they started their College studies.

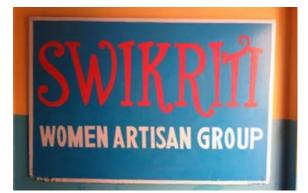
## TRAINING AND EMPLOYMENT

# 3. WOMEN ARTISANS GROUP Pre-vocational Training and Employment

#### **STARTING DATE: 2011**

In September 2011 we started this artisan group for women who had no resources because of a lack of training and who, due to their family situation, have great difficulties to find a job to generate income to maintain their families.

In June 2014 the workshop took a further step registering as a **cooperative** called **Swikriti** (which in Bengali means **acknowledgement**), becoming a self-managed workshop. They continue working in Anand Bhavan's facilities, a space offered for free. And from Colores de Calcuta Foundation we support them in the management, in the development of new products and in the selling of their products in Spain in our events and markets.





#### **OBJECTIVES**

- To provide vocational training in crafts techniques.
- To offer a labour opportunity to generate income.
- To create a space where they feel valued, respected and they can develop as persons.

#### **BENEFICIARIES**

Women living in poverty, vulnerability and exclusion who need to generate income for their social inclusion and to improve their living conditions.

#### ACTIVITIES

#### 1. Pre-vocational Training: Handcrafts Training Programme

The women artisans group offers a 10 months training course focusing on the following crafts techniques:

- Sewing
- Hand embroidery

### TRAINING AND EMPLOYMENT

- Crochet
- **Batik**, textile dye technique of a long tradition in India, registered in 2019 by the UNESCO as Cultural Heritage.
- Tie-dye and shibori
- Block-printing: printing with wooden moulds





#### 2. Cooperative: Swikriti, Women Artisans Group.

After finishing the course, the students can enter the production group. It also admits women that have been trained in other centres. Once in this group, the women have the opportunity to generate income with their work.

Since its beginning, the workshop stresses the training of the women artisans to make their skills be of a professional level and therefore manufacture quality objects that can be traded. At the same time, we have searched for trading channels both in Spain and in India.

#### **Threads of Change**

In 2017 the women artisans group participated in the initiative *Threads of Change, Empowering Women through Craft and Skills* by the Australian designer **Bronwyn Latif**, developing a collection of tea-pot colourful covers, made in crochet, in which each piece has a unique design.

On the **3<sup>rd</sup> of May**, Pranita Bhattacharjee, the manager of the workshop, accompanied Bronwyn in the presentation of this project in an event organized by the **Kolkata International Women's Club** in the emblematic Oxford book shop where the tea-pot covers are sold.





### TRAINING AND EMPLOYMENT

#### INTERNATIONAL FAIR TRADE NETWORK

Since its creation, the workshop associated with **CRC** (Craft Resource Centre), an organization in Calcutta with a long experience, member of the International Fair Trade Commerce Network providing different groups of artisans with the possibility to trade their products and export them to countries in Europe and the United States of America. Their support has been imperative to manage the workshop according to the Fair Trade criteria and it has also allowed the workshop to distribute its produce outside India. Also, CRC includes our women artisans group in their networks of artisans.



#### PARTICIPATION IN HANDCRAFTS LOCAL FAIRS

In 2017 the women artisans group participated in the handcrafts exhibition organized in The Backyard event by our collaborator Sybilla de Uray in October and in the Christmas market organized by KIWC (Kolkata International Women Club) in the German Consulate in Calcutta in December, and in local fairs.



# **RESULTS 2017**

In 2017, **10 wome**n have been trained in the **handcrafts training worksho**p and **13 women** have participated in the **production group**.

The production process and the quality of the products have improved and the amount of customers buying from the group has also grown.



## AWARENESS RAISING AND VOLUNTEERING

From Colores de Calcuta Foundation we believe that awareness raising on cooperation for development must be part of our task in a cross-sectorial way. Our objective is to create a **framework for reflexion** and bringing international cooperation closer to everyone. We have a volunteering programme in Calcutta. On the other hand, anyone travelling to Calcutta is welcome to visit our centres. We also participate in talks organized by different entities where we share our experience

# VOLUNTEERING PROGRAMME IN CALCUTTA 2017

During the month of August, we have our **volunteering programme** in Calcutta, offering the volunteers the opportunity of living the experience of integrating the projects and sharing the everyday life of the centres with the team carrying out support tasks related to their training and experience.

In 2017 the participants of this programme were Sara Tortosa, Marta Sole, Jone Martínez, Álvaro Ortiz de Zárate and Pilar Banegas. They helped in the nutrition unit, the nursery and Anand Bhavan. We also counted on the volunteers from the Peque de Lara Foundation who participated in this experience. Thank you for sharing your enthusiasm and willpower with us.





#### **EDUCATION IN VALUES**

Antonio Mesas, our director in Calcutta visited in January La Sardana School in Badia del Vallés to share his experience with the students.

#### "REACHING THE SMALL TO ACHIEVE SOMETHING BIG... SHARING IS SO HEALTHY" IN MAPFRE

María de Muns, our director in Spain, participated in June in the programme titled "Reaching the small to achieve something big... Sharing is so healthy" organized by the volunteering department of MAPFRE.







## 7<sup>th</sup> GASTRONOMY DAY IN LAREDO

The 10th of May, The Real Club Nautico of Laredo hosted the 7th Gastronomy Day in the benefit of our foundation, one year more organized by Tinuca Revolvo. On this occasion, 140 attendants enjoyed the menu prepared by Ignacio Solana from the restaurant Solana, Isidoro Herrero from the Real Club Nautico of Laredo, Alex Incera from La Marina Company and the Catering Department from the IES Fuente Fresnedo.

**Collaborators**: Bodegas Heras Cordón, Bodegas Quixote, Bodegas Altanza, Hermanos Madrazo, Pub Groucho, Aire Retro, Bazar Madrileño, Carlos Aja, Clínica dental Lastra, Clínica Oftalmológica Reven, Pottery: Conchi, Cristina, Mariángeles, María Luisa, Olga and Vicky, Cristal, Passpartout, Duo Pastelero, Fer-Cas Fruteria, F4U (Food for You), LA Huerta Pejina, La Santa, Mary Kay, Restaurante El Túnel, Salón de belleza Romina, Leche El Caserío, Toni de la Fuente.





## 4<sup>th</sup> COLORES DE CALCUTA PADDLE TENNIS TOURNAMENT IN MADRID

The 4<sup>th</sup> Colores de Calcutta Paddle Tennis Tournament was one year more organized at the RACE Sports Club. On this occasion, the tournament had two competitions: Junior Tournament (Category A) from the 28th of September to the 1st of October, with 260 players and the Gold Grand Slam, from the 21st to the 29th of October with 304 paddle tennis players. It was organized in collaboration with the Paddle Federation of Madrid and with the support of different entities.

Sponsors: RACE, Productores de Sonrisas, Hipotecas.com, Europac, Barcolobo and MA Abogados.

**Collaborators:** Tiger Khan, Sierra Cantabria, PS4, LA Organic, Pompeii, Sabores del Mundo, Mariana Barturen Couture, El Invernadero de Los Peñotes, LA Organic, Rumbo Sport, Terapias Rejuve , Warner Home Video, Padel Love, Laboratoires Filorga, Herbolario Ara & Leo, Restaurant La Nicoletta and Restaurant Casa Juan.





## SOLIDARITY EVENTS AND INITIATIVES

## THE BACKYARD IN CALCUTTA

On the 14<sup>th</sup> of October the first edition of The Backyard took place in Calcutta. Organized by our collaborator Sybilla de Uray, it is the first fund-raising event organized in Calcutta in favour of our foundation in which artisans and artists took part.



## "THROUGH THE EYES OF GIRLS" BOOK LAUNCH IN PAMPLONA

"Through the Eyes of Girls" is a photography book, the result of a workshop attended by the 30 girls and adolescents living in Anand Bhavan, our home for girls in Calcutta. During 6 months, they attended a photography workshop where they learned to use a camera for the first time. This book gathers all the pictures they took of the streets of their city, their slum, their families and their everyday life. This book was launched in previous years in Milan, Calcutta, Laredo, Madrid, Valladolid, Barcelona and Bilbao.

On the 10<sup>th</sup> of November of 2017 we launched the book in Pamplona, in an event organized by the Delegation of the Missions of the San Francisco Javier Parrish. We had the participation of photographer Jose Luis Larrion and the Solidarity Concert given by the "Coro del Valle de Elorz" choir.





## CHARITY CATALOGUE

### "DIEZ PERSONAS 10. AUTORRETRATOS"

Foundation Chocrón-Macías presented on the 22nd of November their charity catalogue "Diez personas 10. Autorretratos" including the participation of ten people from the world of sports, the arts, music and other disciplines. Artist Pitingo participated in this solidarity initiative by choosing our foundation as the beneficiary.



## SOLIDARITY EVENTS AND INITIATIVES

## CHRISTMAS MARKETS

This year, we participated in the Christmas markets organized in December by Soprasteria and in the celebrations of the International Day of the Child at Casa de Campo, organized by MAPFRE Foundation.









## SOLIDARITY CALENDAR

Like every year, we produced our Solidarity Calendar in order to raise funds for our projects, with our best wishes for the next year and thanking everyone collaborating so that we can continue to work.



# COMUNICATION

# COMUNICATION 2017

#### WEB SITE



#### Starting date february 2014

| TOTAL VISITS 2017 | New Visitors | Month with<br>máximum number<br>of visits | Month with<br>mínimum number<br>of visits |
|-------------------|--------------|---|---|
| 12.462            | 2.836        | November: 1.401                           | April: 646                                |

#### SOCIAL NETWORKS



Facebook: 2.424 followers



YouTube Channel: 1.300 visualizations in 2017

# COMUNICATION

# PRESS (summary)

#### τν

**11/5/2017**. Interview to María de Muns, director of Colores de Calcuta Foundation in Spain. At www.ibe.tv. Ibero-American Cooperation Channel. Show: NCI Cooperación.



ibe.tv > CANAL COOPERACIÓN IBEROAMERICANA



#### **GASTRONOMY DAY IN LAREDO**

**10/5/2017**. Note on the gastronomy day held in Laredo in the Benefit of Colores de Calcuta Foundation. At: www.eventbu.com

10.5.2017. Note on the gastronomy day Colores de Calcuta in Laredo. At: www.allevents.in

#### 4<sup>th</sup> COLORES DE CALCUTA PADDLE TENNIS TOURNAMENT

**2/11/2017**. Post of our 4<sup>th</sup> Colores de Calcuta Paddle Tennis Tournament in the website of the Paddle Tennis Federation of Madrid: Feature of the Juniors Tournament and of the Gold Grand Slam. At www.fmpadel.com

2/11/2017. Post of our 4<sup>th</sup> Colores de Calcuta Paddle Tennis Tournament in the web of RACE Sports Grounds: Feature of the Juniors Tournament and of the Gold Grand Slam. At www.complejodeportivo.race.es

#### CHARITY CATALOGUE "10 PERSONAS 10. AUTORRETRATOS" BY CHOCRÓN-MACÍAS FOUNDATION

**21/11/2017**. Press release on the Charity Catalogue "10 personas 10. Autorretratos" by Chocrón-Macías Foundation. Colores de Calcuta Foundation is mentioned as one of the beneficiary NGOs thanks to the participation of artist Pitingo. At www.zeleb.es

23/11/2017. Pitingo making of the catalogue Chocrón 2018. Making of the photo shoot with Pitingo for the Charity Catalogue "Diez Personas 10. Autorretratos" 2018 by Chocrón Joyeros. At the You Tube channel of Chocrón Joyeros

# COMUNICATION

#### **OTHER NEWS**

1/1/2017. "Parlant de valors...descobrim la fundació "Colores de Calcuta". Note on the visit by de Antonio Mesas to Lasardana school. At www.agora.xtec.cat/ceip-lasardana

5/2/2017. Interview to paediatrician Maite de Aranzábal Agudo (Vitoria, 1959), chosen by El Correo as the first 'Alavesa del mes' de 2017. She mentions her experience in our projects. At www.elcorreo.com/alava

**8/9/2017**. Post on the Day of the Cooperant in the web and social networks of the Spanish Embassy in India. Mention and photos of Colores de Calcuta Foundation. At the web, Instagram and Facebook in the Spanish Embassy in India.

12/9/2017. "Spanish volunteers say 'Hola Calcutta!" Feature of the celebration of the Day of the Volunteer organized by the Honorary Consulate of Spain In Calcutta (India) with Antonio Mesas, director in Spain and India

and with volunteers of Colores de Calcuta Foundation. At The Telegraph of Calcutta.

#### Intertainment

#### Spanish volunteers say 'Hola Calcutta!'

More than 100 Spanish nationals — ranging from college students and working professionals to senior citizens with a commitment to social work — recently came to town to volunteer at various NGOs. Sunil Kanoria, the honorary consul of Spain, hosted a welcome party for them at the New Market restaurant Spice Project, where the gang mingled, made merry and spoke to t2 about their experience.

By TT Bureau Published 12.09.17







"They want to know if we're met Meest." Heil, they haven't yer but they are bis-fane't yer but they played the perfect host, even speaking a Spaniak. "The volume of trade between dia to out for iron and after Ghoss Tion."



her Terrina," soid Konoria. Sonor voluntierre, are worklog with the Colours de Calcut XGO whose director Antonia Mean Carria Johoof the party. "Contex Localutat From Spain II years ago and new run a hordel So girls and a molface contre in Morrah. W: grant is huser voluntierre come and help



te only thing I don't like about Calcuita is that the on here seen neglected. Spain is Innovan for illights and there cores and builts live like kings," d Curra Rumera.



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# COLLABORATORS

# ENTITIES 2017

#### **BENEFACTOR ENTITIES**





















# COLLABORATORS

#### **COLLABORATING ENTITIES**



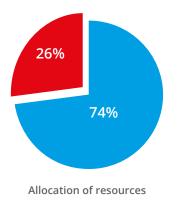
#### SPONSORS AND COLLABORATORS IN EVENTS, LAUNCHS AND MARKETS

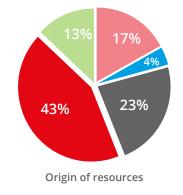


## ALLOCATION AND ORIGIN OF RESOURCES

# ALLOCATION OF RESOURCES 2017

| ACTIVITIES  | €       | %    |
|---|---------|------|
| Pilkhana Medical Center (+ nutrition pr. + nursery) | 81.045  | 39%  |
| Anand Bhavan, home for girls and grants programme   | 42.558  | 20%  |
| Women Artisans Group Workshop                       | 1.449   | 1%   |
| Audit and management in Calcutta                    | 30.250  | 14%  |
| SUBTOTAL ACTIVITIES IN CALCUTA                      | 155.303 | 74%  |
| Management, fundraising and communication in Spain  | 47.191  | 23%  |
| Administration and audit in Spain                   | 7.140   | 3%   |
| SUTOTAL ACTIVITIES IN ESPAÑA                        | 54.331  | 26%  |
| TOTAL   | 209.634 | 100% |





# ORIGIN OF RESOURCES 2017

| SOURCES OF FINANCING                    | €       | %    |
|---|---------|------|
| Members                                 | 41.150  | 23%  |
| Private Entities Donations              | 77.901  | 43%  |
| Individual Donations                    | 24.408  | 13%  |
| Events and other fundraising activities | 31.223  | 17%  |
| Supportive initiatives                  | 7.076   | 4%   |
| TOTAL                                   | 181.758 | 100% |

Annual Accounts 2017. Audited in Spain by Grant Thornton and in India by Basubanerjee & Co.

The full 2017 Audit and Annual Accounts Report is open to consultation in our website: www.coloresdecalcuta. org. The difference between the income sources and the allocation of resources has been covered with the 2016 balance sheet.

# BECOME A MEMBER

Your contribution transforms



Ten people can have health care.



A child can have care, food and an education for a month in the nursery school.



A girl can go to school and get coaching classes for a year.



A baby that suffers from with baby milk for a year.

The collaboration of members and donors is a fundamental support for the continuation of projects that we carry out in Calcutta. Members commit to an annual or monthly contribution.

Contact us: info@coloresdecalcuta.org



**THANK YOU!** 



www.coloresdecalcuta.org